



## Don't Forget Your Pets



*Wisconsin Emergency  
Management and it's  
ReadyWisconsin campaign has  
more in-depth information on  
Winter Weather hazards and  
ways you can stay safe.*

*<http://readywisconsin.wi.gov>*

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- **Bring pets inside when temperatures reach 30 degrees with wind chill.**
- **Dogs and cats get frostbitten ears, noses and paws if left outside during bitter cold weather.**
- **Chemicals used to melt snow and ice can also irritate paws.**



*Wisconsin  
Winter  
Awareness*

## Are You Ready for Winter?

Winter weather in Wisconsin can be a lot of fun. You can ice fish, ski, skate, sled, snowmobile, snowshoe and the list goes on. However, winter can also be dangerous. Knowing the risks and being prepared is key. Here are some tips to keep you and your family safe.



National Weather Service Terms:

- Winter Storm Watch: Heavy snow is possible within the next 36 to 48 hours.
- Winter Storm Warning: Significant event will begin in the next 24 hours.
- Blizzard Warning: 55 mph winds or greater with blowing snow expected.

### *Stay Safe On The Road*

Keep an emergency survival kit in your car in case you're stranded. Kit should include food, water, flashlight, first aid supplies, blanket, cell phone adapter.

More tips at [readywisconsin.wi.gov](http://readywisconsin.wi.gov)



**Wisconsin Travel Info**

The Wisconsin Department of Transportation says approximately 45 people are killed and more than 4,700 are injured in accidents on icy or snow-covered roads. Many of those accidents are caused by driving too fast in winter conditions. Slow down, build more travel time into your plans, and know the road conditions before you travel with the 511 Wisconsin Traveler Information System. You can download the free 511 Wisconsin Smartphone app, follow @511WI on Twitter, visit [www.511wi.gov](http://www.511wi.gov), or call 511.

## Keep Your Family Warm and Safe

Frostbite can happen in just 15 minutes with a wind chill of -20 degrees. Signs include loss of feeling, white or pale skin appearance. Seek medical attention.

Hypothermia is when your body temperature drops below 95 degrees. Warning signs include uncontrollable shivering, slurred speech. Seek immediate medical help.



Overexertion is dangerous. Cold weather puts added strain on your heart. Unaccustomed exercise such as shoveling can trigger a heart attack. Slow down and take breaks.